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Terms & Conditions Governing The Step Up! And Move It! Challenge

The following terms and conditions, and all subsequent revisions or amendments (“**T&Cs**”) made by Health Promotion Board (“**HPB**”) and Team Axis (“**Organiser**”), shall apply to the “Step It! and Move It!” Challenge. Participation in the Challenge signifies your agreement to be bound by all the T&Cs listed below. Please do not participate in the Challenge should you not agree to the T&Cs.

1. OVERVIEW OF THE STEP IT! AND MOVE IT! CHALLENGE

- 1.1 Step It! and Move It! Challenge (“**Challenge**”) is an initiative created to motivate participants (“**Participants**”) to join in a fun and engaging activity that is suitable for all ages.
- 1.2 There are 2 parts in this Challenge. For the first part of the Challenge (the “**Contest**”), participants are required to record a video of themselves performing the stipulated choreography, before posting the video on their social media accounts or submitting it to Team Axis’ stipulated website. This will commence on 29th November 2021 and will end on 20th December 2021, 2359.
- 1.3 For the second part, it will be a finale event, which will consist of fun activities and a dance workout session. The finale will take place on 22nd December 2021.
- 1.4 Participation in the Challenge is free.

2. PARTICIPATION ELIGIBILITY

- 2.1 A Participant must be a Singaporean or Permanent Resident of Singapore with a valid NRIC or a foreigner with a valid FIN.
- 2.2 A Participant must be 18 years or older at the point of registration. Eligible persons who are below 18 years of age must obtain parental consent before participating in the Challenge.

3. THE CHALLENGE

- 3.1. To join the Challenge, participants will need to do the following:
 - Go to www.team-axis.com/simichallenge to view the required dance routine
 - Make a video recording of themselves dancing to the routine
 - Post the video on participants’ social media e.g. Facebook, Instagram or Tik Tok and set the privacy setting to “Public”. Participants can also choose to upload their

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video to www.team-axis.com/simichallenge if they choose to keep their social media accounts as private.

3.2. Participants need not take part in the Challenge to join the finale event.

4. PRIZES AND SELECTION OF WINNERS

4.1. There are 2 categories of prizes to be given out, namely the Crowd's Favourite Award and Lucky Draw winners. For the Crowd's Favourite Award, the top 3 videos with the most number of likes by the end of the Challenge period will win the following:

- 1st prize - \$80 CapitaLand Vouchers
- 2nd Prize - \$50 voucher CapitaLand Vouchers
- 3rd Prize - \$30 voucher CapitaLand Vouchers

4.2. The winners will be contacted via email by 27th December 2021 and must attend the Challenge Finale to be eligible for the prizes. In the event that the winner does not attend the finale, it is deemed that the winner has forfeited the prize. HPB and the Organiser reserve the right to award the prize to another winner.

4.3. For the Lucky Draw prizes, only participants who attended the SIMI Finale! on 22nd December 2021 and is a National Steps Corporate Challenge participant can win the Lucky Draw prizes. There will be a total of 10 winners.

4.4. The winners of the lucky draw will be contacted by the organiser via telephone and/or email by 27th December 2021 and must respond within three working days of being notified. In the event that a winner is unable to produce valid proof of identity within three working day or does not respond to the call and/or email within the stipulated period, he/she will be disqualified and the organiser.

4.5. The Contest is open to everyone, except the following:

- HPB employees and/or immediate family members of a HPB employee.
- Third-party vendors, service providers and/or event organisers ("EOs") and their employees, who are involved in or connected to, directly or indirectly, the contest.
- Any other person or class of persons deemed ineligible or notified by HPB as being ineligible from time to time.

4.6. HPB and the Organiser reserve the sole and absolute discretion to determine the eligibility of any person in relation to Contest, and may at any time before, during or after the Contest disqualify any person from participating in the Contest without providing any reason.

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- 4.7. If the Contest's winner is under the age of 18, the prize must be claimed by their parent or legal guardian.
- 4.8. The result of the Contest is final and no appeals will be entertained.
- 4.9. HPB and the Organiser, in its sole and absolute discretion and without prior notice, may replace, change or substitute any rewards with another of similar value.

5. SUBMISSION OF UNLAWFUL MATERIAL:

- 5.1. Participants will indemnify HPB for all of HPB's losses that may arise from submission of any Unlawful Material. HPB and the Organiser reserve the right, in its sole discretion, to delete unlawful material and disqualify any such individual or Participants, and to bar the individual or Participants from participating in any other contest or promotions, permanently or for such period of time as HPB and Partners shall decide. HPB's and the Organiser's decision in this matter shall be final and no correspondence shall be entertained.

6. DATA PROTECTION

- 6.1. If you choose to sign up for this Challenge, you consent to the collection, use and disclosure of your personal data by HPB and its third-party vendors and service providers related to this Challenge and its related activities.
- 6.2. By choosing to participate in the Challenge and its related activities, you hereby agree that any and all personal data provided to HPB and its third-party vendors and service providers may be used and/or disclosed by HPB and its third-party vendors and service providers for the following purposes:
 - Communication with the winners for purposes related to this Challenge and related activities; and
 - Publicity, advertising or marketing purposes in connection with the Challenge and related activities and/or in connection with any HPB's programmes/outreach/initiatives/ activities; and
 - Feedback on the Challenge.
- 6.3. You are responsible for providing complete and accurate contact information to HPB and its organisers. HPB and the Organiser accept no responsibility for any inability or failure to contact you arising from inaccurate or incomplete contact information.

7. HEALTH ADVISORY

- 7.1. Participants with medical conditions or specific healthcare needs should consult their doctor before engaging in any physical activities in the Challenge.
- 7.2. Participants should not participate in the Challenge if they are feeling unwell.

8. ALL OTHER INDEMNITY, DISCLAIMERS AND LEGAL INFORMATION

- 8.1. Without prejudice to any other provision in these terms and conditions, neither of the Organiser nor HPB shall be liable for or in respect of any expenses, losses, cost damages, liabilities or other consequences of whatsoever nature (collectively) "Losses" suffered or incurred directly or indirectly by you, as a Participant howsoever caused or arising and without limited the generality of the foregoing, whether by reason of or on account of any act or omission whether negligent or otherwise on the part either of the Organiser/HPB or its third party vendors and service providers, even if we are advised of the possibility of such Losses.
- 8.2. HPB and the Organiser reserve the rights to postpone, withdraw, discontinue, or terminate the Challenge without prior notice or liability to you. They shall not be liable for any loss, damage or expense incurred arising from such postponement, withdrawal, discontinuation, or termination of the Challenge.
- 8.3. HPB and the Organiser reserve the right to investigate cases of suspected fraud and suspend a Participant's participation in the Challenge.
- 8.4. HPB's and the Organiser's decision on all matters relating to the Challenge is final and binding on all Participants. They will not entertain any queries with regards to any Challenge results and will not be obliged to provide the reason(s) for its awarding decision to a Team and/or a Participant.
- 8.5. By participating in the Challenge, you agree to be bound by and comply with these T&Cs. HPB and the Organiser may at any time, under its sole discretion and without prior notice or liability to you, vary, modify or amend the terms within these T&Cs. For the avoidance of doubt, the amended T&Cs will prevail in the event of inconsistency.
- 8.6. Non-compliance with or breach of any of these T&Cs may disqualify you and any prizes won by you may be forfeited, withheld, withdrawn or reclaimed by the Organisers at its sole discretion.
- 8.7. All matters, including but not limited to disputes and enquires, relating to the Challenge and the T&Cs will be determined by HPB and the Organiser at their sole discretion. Their decision shall be final, conclusive and binding. HPB and the Organiser will not entertain any queries with regards to the results and will not be obliged to provide the reason (s) for its awarding decision to you.
- 8.8. Participants hereby consent and agree to the recording of their images through photography, videography and any other image recording means.

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- 8.9. HPB and the Organiser shall own all the rights, title and interests including the Challenge intellectual property rights in and to the image recording(s) and the Challenge's materials.
- 8.10. HPB and the Organiser shall have the rights to publish, reproduce, make adaptations, communicate and make available to the public, the image recording (s) and the Challenge's materials in any media, whether in print, digital or any other format, for any publicity purposes connected with the Challenge including sharing or disclosing the image recordings or the Challenge's materials to any third party authorised by HPB and the Organiser for the publicity purposes, without restriction and without the need to notify the participants in advance.
- 8.11. The Participant will have no rights to approve the image recording (s) or his/ her likeness appears and shall not receive royalties or any other compensation arising or related to the use of the image recording (s) of the Challenge's materials.
- 8.12. These T&Cs shall be construed in all respects according to Singapore law and participants submit to the exclusive jurisdiction of the courts of the Republic of Singapore.
- 8.13. In the event of any inconsistency between these T&Cs and any brochure, marketing or promotional material relating to the Challenge, the terms of these T&Cs will prevail.

9. CONTACT DETAILS

- 9.1. For enquiries, do drop us an email to healthywe@team-axis.com. Our operating hours are Mondays to Fridays, 10am to 6.30pm.